COMMUNITY DEVELOPMENT FUND
ANNUAL REPORT

April 1, 2013 to March 31, 2014

Community Development Fund

Fonds de développement communautaire

Yukon
Economic Development
Développement économique

www.cdf.gov.yk.ca

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Cover photo is of a Whitehorse General Hospital patient enjoying the new Community Connectivity Initiative wireless internet network.

Photo credit: www.gbpcreative.ca

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MINISTER'S MESSAGE

From the Northern Lights Centre in Watson Lake to powering midnight golf in Dawson City, Yukon's communities are benefiting from improvements supported by the Community Development Fund (CDF). During 2013-2014, over 80 organizations received more than $3,064,000 to make their communities better places to live, learn, and work.

Community Development Fund applications are accepted from community, industry and professional associations; non-profit and charitable organizations; and municipal and First Nation governments. This past year, participating organizations have been as diverse as the Ted Harrison Artist Retreat Society, Council of Northern Economic Developers, Association of Yukon Fire Chiefs and Gentle Steps Family Support Centre. Governments including those of the Kluane First Nation, Kwanlin Dün First Nation and the First Nation of Na-Cho Nyäk Dun have partnered with CDF on initiatives for their citizens.

The Community Development Fund is available for projects and events that support community well-being, create jobs, generate spending on Yukon goods and services, and have measureable social, cultural and economic benefits for Yukon residents and communities.

The Community Development Fund's strength lies in its flexibility. This flexibility allows the fund to respond to individual community priorities and to leverage local organizations' expertise and hard work. For example, the Tagish Community Market Society received funding this year to support its Harvest Fair, the Teslin Tlingit Council completed its Teslin Tlingit Language Revitalization Strategy and the Vuntut Gwitchin First Nation held an on-the-land youth camp over Spring Break.

Some projects' benefits will extend to many communities, such as Autism Yukon's new Adult Support Group, Fetal Alcohol Syndrome Society Yukon's new sustainable service delivery model for education, training and case management, and the Hidden Histories Society Yukon's new displays for expanding awareness of Yukon's ethno-cultural communities' history and contributions.

Yukoners enjoy an exceptional quality of life and these organizations are striving to make it even better. Congratulations to the many organizations that have received Community Development Fund support this year and best of luck with your projects. If you see an opportunity to make Yukon a better place to live, I encourage you to contact our community development advisors to discuss your idea and how the Community Development Fund might help.

Currie Dixon
Minister of Economic Development
Government of Yukon

GENERAL PROGRAM INFORMATION

The primary goal of the Community Development Fund is to support projects and events that provide long-term, sustainable economic or social benefits to Yukon communities. The funding program is also designed to create opportunities for community participation.

Eligibility

Eligible applicants must be registered under the *Yukon Societies Act* or the federal *Board of Trades Act*, if applicable, and are described as one of the following:

» Community associations;
» Charitable organizations;
» Registered industry, professional, and/or business associations;
» Local governing bodies;
» Municipal governments; and
» First Nation governments.

Assessment

All applications are assessed based on the merits of the project and a recommendation is made at each level of the review process.

The Community Development Fund advisors provide assistance to clients in the development of sound applications, ideas and community initiatives. Program staff continue to encourage clients to make early contact to assess whether their projects fit the program's criteria.

Funding Levels & Intakes

The Community Development Fund is divided into three tiers.

Tier 1: Applications of $20,000 or less
Tier 2: Applications of $20,001 to $75,000
Tier 3: Applications of $75,001 or more

There are five different intake deadlines throughout the fiscal year.

Tier 1: application deadlines are January 15, May 15, July 15 and October 15
Tier 2: application deadlines are May 15 and September 15
Tier 3: application deadline is January 15

In cases where the 15th of the month falls on a weekend or statutory holiday, the deadline date is the preceding Friday.

COMMUNITY DEVELOPMENT FUND TESTIMONIALS

The following four stories depict some of the community projects that were supported by the Community Development Fund during the 2013-2014 fiscal year.

Chinese Canadian Association of Yukon: Moon Festival

An important traditional holiday, the Moon Festival is widely celebrated in Asian countries and, in September 2013, was hosted in Whitehorse by the Chinese Canadian Association of Yukon. Also known as the Mid-Autumn Festival, the Moon Festival takes place on the 15th day of the eighth lunar month. With over 1000 years of history, customs and tradition, it is uniquely observed in mainland China, Hong Kong, Taiwan, Japan, Vietnam, North Korea, South Korea and among Chinese communities around the world. The Whitehorse celebration, which was presented free of charge at the Mount McIntyre Recreation Centre, welcomed about 300 people and included members of the Japanese Canadian Association and the Canadian Filipino Association of the Yukon.

"The Moon Festival is considered the second most significant holiday tradition, after the Chinese New Year Festival," Chinese Canadian Association of Yukon president Dr. Xiumei Zhang said. "The association wanted to recognize its importance by organizing the festival and sharing it with both the Asian and larger community."

Established in June 2012, the Chinese Canadian Association of Yukon works to promote, preserve and increase the understanding of Chinese culture and language in Yukon through social and recreational activities. It also provides information and support to address issues concerning the well-being of the Chinese community and its association members. After selling out its first Chinese New Year party in February 2013, the association was encouraged to host more events promoting traditional Chinese festivals.

The Moon Festival was presented to strengthen the ties between the Yukon Asian community and the local community, promote multiculturalism and educate younger generations of people with Asian heritage who were born in Canada. Festival-goers enjoyed a variety of programs and activities presented in partnership with the Multicultural Centre of the Yukon. These included legend storytelling, craft making, moon cake making demonstrations, poem recitals and performances by local musicians and dancers. Looking ahead, the Chinese Canadian Association welcomes volunteers and support for future festivals celebrating Asian culture and showcasing Yukon's vibrant multiculturalism.

Photo: Yukon Council on Aboriginal Affairs

"The Moon Festival is considered the second most significant holiday tradition, after the Chinese New Year Festival. The association wanted to recognize its importance by organizing the festival and sharing it with both the Asian and larger community."

Tr'ondëk Hwëch'in: Dome Dive Trails

Aided by Tr'ondëk Hwëch'in personnel, community organizations and the Community Development Fund, local youth are building an enduring network of single track bike trails from the Midnight Dome to downtown Dawson City. While gaining skills difficult to develop in a classroom environment, they are promoting active living for residents and expanding Dawson City's adventure tourism potential.

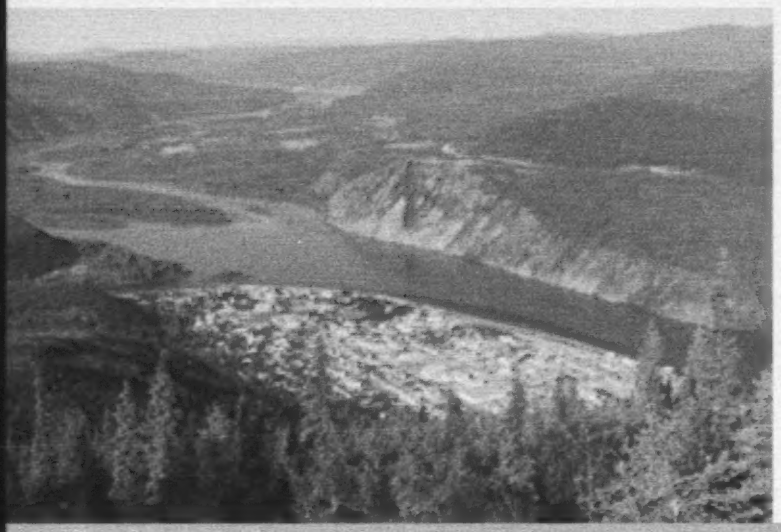
The idea came forward when the Tr'ondëk Hwëch'in government canvassed local youth, particularly those who might be considered at risk, about new activities or services to enhance quality of life and well-being for themselves and others in the community. Most of them, being avid bike enthusiasts, felt that the development of high quality bike trails on the Midnight Dome would provide a positive benefit to the community and particularly the community's youth.

"Over the years, many of Dawson City's young people had been involved in making bike trails but the trails were not easily sustained and washed out each spring" Tr'ondëk Hwëch'in community counsellor Jennifer Nunan said. "Nonetheless, year after year, they would start again and try for better. They showed commitment and a level of resourcefulness that was really impressive."

Through the Dome Dive Trails project, a team of young people were able to develop the trails in a guided, supported and structured way. Principal players in the Carcross/ Tagish First Nation's 'Single Track to Success' project helped the Dawson City youth get the project underway, and Carcross youth shared their positive experiences building the Montana Mountain Trails.

"Several of our young people were trying to move forward after facing personal and social challenges. They wanted to connect, to have purpose and to contribute to something in a meaningful way. We knew they loved to be out on the hill and that there were demonstrated strengths that could be used," Nunan said.

The youth received widespread community support for their project. The Klondike Active Trail and Transport Society (KATTS) shared their comprehensive inventory of all existing trails, old roads, and relevant features in the area. Tr'ondëk Hwëch'in Natural Resources trained the youth in GPS and computer mapping so they could use the KATTS data to produce maps for the project. A journeyman carpenter provided expertise when the crews built wooden ramps and other trail features. Tr'ondëk Hwëch'in Heritage Sites Maintenance provided guidance, research, logistical support, and supervision to the youth workers, as well as working with Tr'ondëk Hwëch'in Human Resources to create jobs for the young people. After completing unpaid community hours, youth were able to join the crew as paid members.



"These young people's commitment to working through the 2013 season, and building 2.5 km of trail in that time, is itself a measure of the success of the project," added Nunan. "Even after the season, they took part in winter courses in bike repair and small engine repair and we started 2014 with a wait list for the trail crew."

Yukon Hospital Foundation: Community Connectivity Initiative

The Whitehorse General Hospital is at the heart of healthcare for Yukoners. For many, the hospital is where life begins, and ends. It is where they go when they are sick, for surgery, to see specialists, and for testing, treatment and advice. Throughout their lifetime Yukoners, and their families, spend a great deal of time at the hospital - and much of that time is spent waiting.

In April 2014, the Yukon Hospital Foundation created a new way for patients and loved ones to stay in touch by establishing a free wireless internet network at the hospital through its Community Connectivity Initiative. During an illness, patients' ability to connect with family and friends provides a support system that contributes to well-being and recovery. The new network will also play an important role in patient education and in enhancing communication between patients, families and their health care providers.

"For patients away from home and family, such as new parents with babies they are eager to introduce, the lack of connectivity can be isolating," Yukon Hospital Foundation president Krista Prochazka said. "This isolation can be especially difficult during the final days of a patient's life and for those patients regularly admitted for ongoing treatments."

Patients and staff have already reported how helpful the network is and, since so many Yukoners attend Whitehorse General Hospital, the wireless network's social and economic benefits are expected to be widespread. Each year, the hospital hosts more than 31,000 emergency room visits, 7,500 visits with specialists, 2,500 surgical visits, 45,000 outpatient visits, and 17,500 patient days. Many of these patient visits also include family and friends escorting those being treated.

"Over the past few years, there has been growing interest from patients, patients' families and visitors to have access to wireless internet services at Whitehorse General Hospital," Prochazka added. "This project truly is about Yukoners, and about giving them the best possible environment for healing. We are so grateful to get to help patients connect to their support network, and to help make the time they spend at the hospital as positive as possible."

Patients and visitors will also be able to use the wireless internet to keep in touch with work and other responsibilities. For individuals waiting for a specialist's appointment, or bedside for many days, the inability to connect to the office can lead to a loss in productivity and added stress. With the new network, patients and their families will be better able to continue to meet the demands of their jobs.

"There are benefits to healing if patients are able to keep connected to their families and their jobs and we are so thankful to our partners at the Community Development Fund, Northwestel and Whitehorse General Hospital for helping making this network possible," Prochazka said.

"This project truly is about Yukoners, and about giving them the best possible environment for healing. We are so grateful to get to help patients connect to their support network, and to help make the time they spend at the hospital as positive as possible."

Photo: Archibald Photography

Little Salmon/ Carmacks First Nation: Hats'adän (Learning) Storybooks

In January 2014, many years of work by Elders and the Little Salmon/ Carmacks First Nation culminated in the publication of the Hats'adän (Learning) Storybooks. Since early 2000, Elders have been working together to encourage healthy lifestyles for all generations by passing down Northern Tutchone knowledge, traditions and culture. The Hats'adän Storybooks project drew on interviews with Elders from all three Northern Tutchone communities: Carmacks, Mayo and Pelly Crossing. This wealth of traditional knowledge has now been used to create four new illustrated children's storybooks teaching traditional Northern Tutchone ways of life and beliefs.

The Hats'adän Storybooks are based on Dooli, the traditional laws and ways of the Northern Tutchone people. Comprehensive and wide reaching, Dooli is contained in memory, songs and stories about the land, specific rules and everyday activities. It includes spirituality, justice and a code of ethics and reflects interrelationships with other people, plants, fish, wildlife, and the land. In the past, Dooli governed every aspect of a Northern Tutchone person's life. Today, Dooli remains an enduring path for how to be a good Northern Tutchone person.

"By creating and distributing these storybooks that teach Dooli, we are utilizing this 'gift from the Elders' and enriching our communities with a special focus on our younger generations and generations to come," Little Salmon/ Carmacks First Nation Implementation Manager Viola Mullett said.

The Hats'adän Storybooks encourage connection between generations and communities by teaching Northern Tutchone children about who they are and where they came from. The books have been distributed to every household in Carmacks, Mayo and Pelly Crossing and will be used in community daycares. Northern Tutchone teachers have developed a curriculum for use in area schools during the 2014-2015 school year and the Department of Education has provided technical support for the books' possible use in other Yukon schools as well.

"The community is very proud of the work that has been done and it provides hope for the future of our people," Mullett added. "It has helped to instill pride, integrity and honour."

Photo: Little Salmon/ Carmacks First Nation

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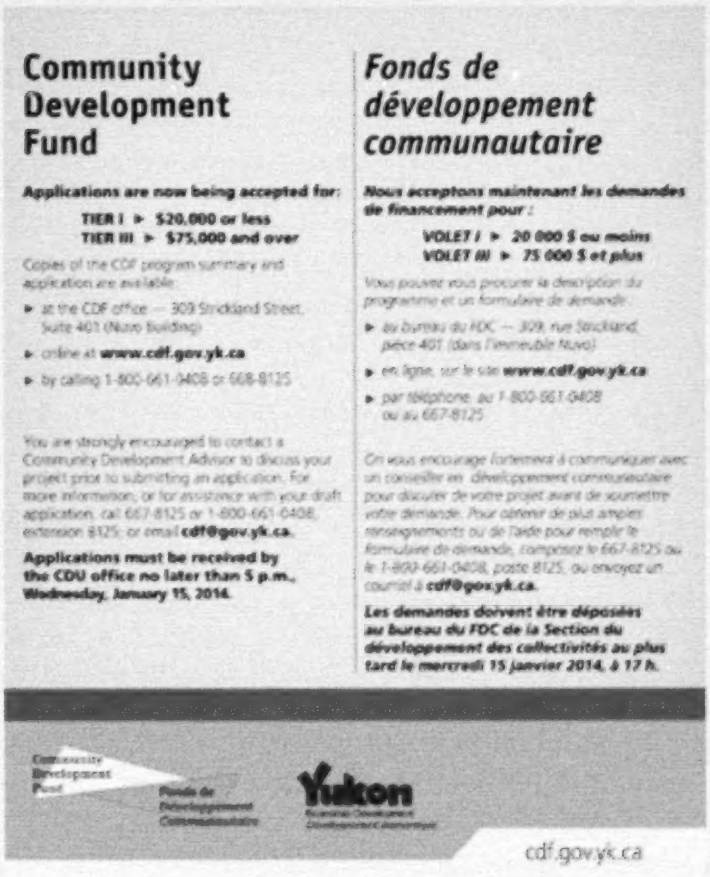
PROGRAM PROMOTION

Every funding deadline is advertised approximately one month prior to the deadline date. Promotion over the 2013-2014 fiscal year included newsprint, local radio stations and local community television. Information was also circulated through community groups' email distribution lists.

Information on projects funded through each application intake is shared with local media through Government of Yukon news releases. Funding recipients often independently promote their projects and mention their gratitude for funding support to the media. In 2013-2014, there were six news releases outlining successful projects for each intake.

Community Development Fund signage that includes the program logo is placed on project sites where appropriate. The program continues to use the logo in all its advertising and promotional activities.



Community Development Fund

Applications are now being accepted for:

TIER I ▸ $20,000 or less
TIER III ▸ $75,000 and over

Copies of the CDF program summary and application are available:

- at the CDF office — 309 Strickland Street, Suite 401 (Nuvo Building)
- online at **www.cdf.gov.yk.ca**
- by calling 1-800-661-0408 or 668-8125

You are strongly encouraged to contact a Community Development Advisor to discuss your project prior to submitting an application. For more information, or for assistance with your draft application, call 667-8125 or 1-800-661-0408, extension 8125, or email **cdf@gov.yk.ca.**

Applications must be received by the CDU office no later than 5 p.m., Wednesday, January 15, 2014.

Fonds de développement communautaire

Nous acceptons maintenant les demandes de financement pour :

VOLET I ▸ 20 000 $ ou moins
VOLET III ▸ 75 000 $ et plus

Vous pouvez vous procurer la description du programme et un formulaire de demande :

- *au bureau du FDC — 309, rue Strickland, pièce 401 (dans l'immeuble Nuvo)*
- *en ligne, sur le site* ***www.cdf.gov.yk.ca***
- *par téléphone, au 1-800-661-0408 ou au 667-8125*

On vous encourage fortement à communiquer avec un conseiller en développement communautaire pour discuter de votre projet avant de soumettre votre demande. Pour obtenir de plus amples renseignements ou de l'aide pour remplir le formulaire de demande, composez le 667-8125 ou le 1-800-661-0408, poste 8125, ou envoyez un courriel à ***cdf@gov.yk.ca.***

Les demandes doivent être déposées au bureau du FDC de la Section du développement des collectivités au plus tard le mercredi 15 janvier 2014, à 17 h.

Example of newspaper advertisement promoting the Community Development Fund program.

FUNDING STATISTICS

The following section provides a detailed breakdown of how the CDF money was spent over the 2013 – 2014 fiscal year.

For the period April 1, 2013 to March 31, 2014 the Community Development Fund program received 125 applications. As outlined in the chart below, 17 applications were withdrawn which left 108 to be processed. Of these 108 applications, 91 were approved and 17 were rejected. This represents an average approval rate of 84 per cent.

Figure 1: Number of Applications Received Compared to Applications Approved

	Number of Applications Received			Number of Applications Approved				
	Total Received	Withdrawn	Total Processed	Fully Funded	Partially Funded	Total Funded	Rejections	Approval Rate
Tier I	73	11	62	55	3	58	4	94%
Tier II	37	2	35	22	5	27	8	77%
Tier III	15	4	11	5	1	6	5	55%
Total All Tiers	125	17	108	82	9	91	17	84%

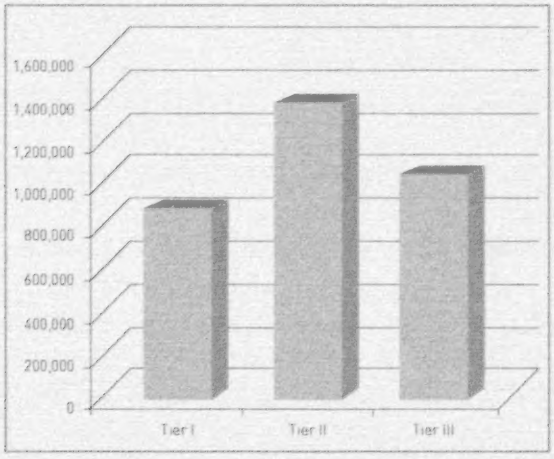
Distribution of Dollars by Tier

The Community Development Fund approved $3,064,559 for projects in the fiscal year April 1, 2013 to March 31, 2014. The largest portion of this funding went to Tier II projects followed by Tier III and Tier I.

Tier I: 58 approved projects **$751,951**
Tier II: 27 approved projects **$1,407,880**
Tier III: 6 approved projects **$904,728**

Total All Tiers: $3,064,559

Figure 2: Approvals by Tier

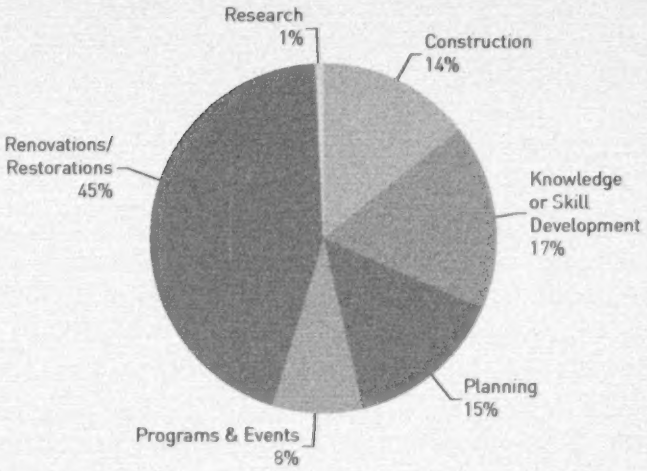


Distribution of Dollars by Project Category

All projects are assigned to specific categories. The information below reflects the number of projects approved in each category for the 2013-2014 fiscal year, and the chart reflects the distributional breakdown of dollars and percentages.

Category	# of Projects
Construction	7
Knowledge or Skill Development	23
Planning	15
Program & Events	14
Renovations/ Restorations	30
Research	2
TOTAL	**91**

Figure 3: Dollars Approved by Category

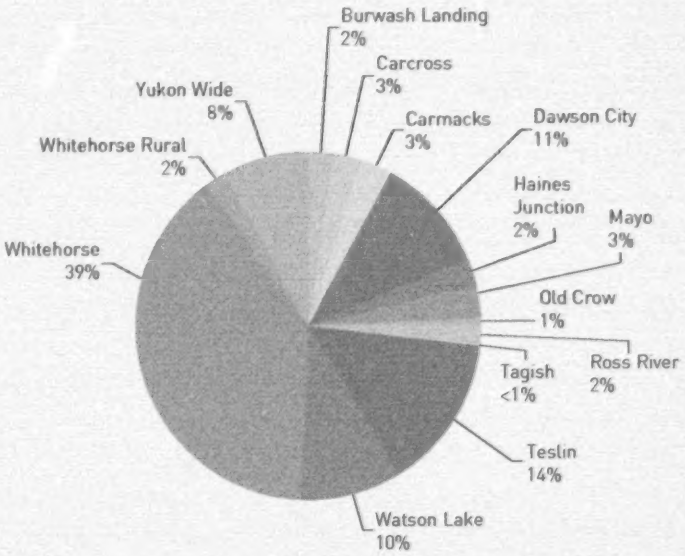


Distribution of Dollars by Community

For the 2013-2014 fiscal year, the communities receiving the most dollars were Whitehorse at 39 per cent, Teslin at 14 per cent and Dawson City at 11 per cent. When comparing Whitehorse to the rural communities as a whole, the communities received 61 per cent of the total dollars while Whitehorse received 39 per cent.

Community	Total $ Amount for All Tiers
Burwash Landing	$75,000
Carcross	$80,080
Carmacks	$90,000
Dawson City	$330,906
Haines Junction	$75,003
Mayo	$94,448
Old Crow	$18,077
Ross River	$56,615
Tagish	$3,050
Teslin	$440,960
Watson Lake	$290,469
Whitehorse	$1,204,968
Whitehorse Rural	$61,425
Yukon Wide	$243,558
TOTAL	**$3,064,559**

Figure 4: Percentage of Funding Approved by Community



Distribution of Dollars by Community per Tier

Tier I Approvals by Community
(Funding requests up to $20,000)

In Tier I, the communities receiving the most dollars were Whitehorse at 40 per cent, followed by Yukon Wide at 16 per cent and Whitehorse Rural at 8 per cent.

Community	Amount
Carcross	$36,074
Carmacks	$20,000
Dawson City	$49,852
Haines Junction	$53,151
Mayo	$19,448
Old Crow	$18,077
Tagish	$3,050
Teslin	$19,500
Watson Lake	$48,299
Whitehorse	$299,453
Whitehorse Rural	$61,425
Yukon Wide	$123,622
TOTAL	**$751,951**

Figure 5: Tier I Dollars Approved by Community

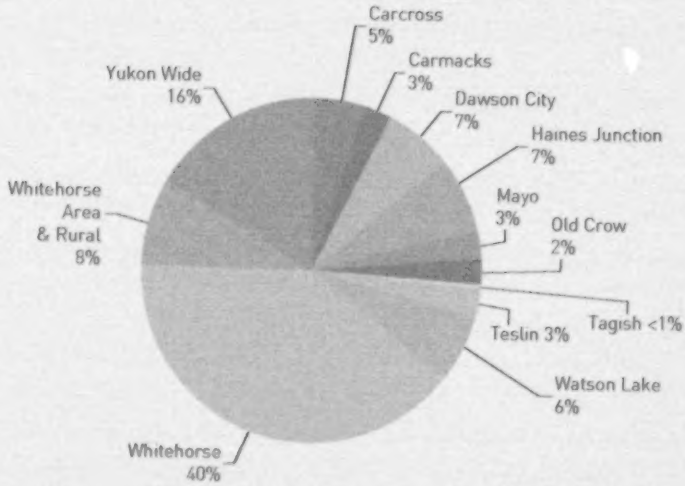
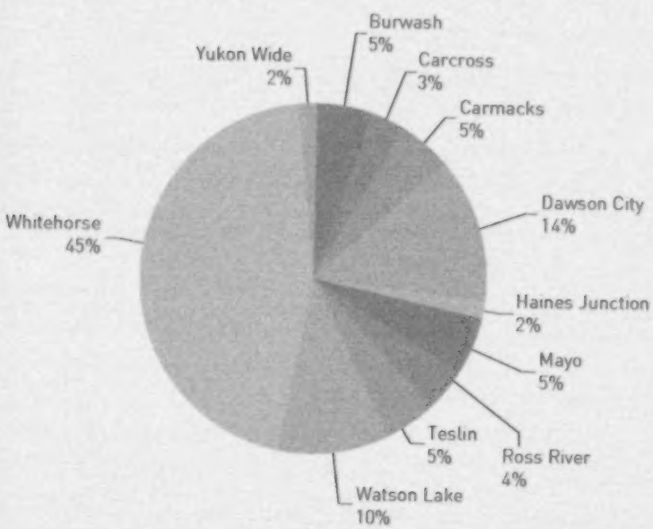


Figure 6: Tier II Dollars Approved by Community



Tier II Approvals by Community
(Funding requests from $20,001 to $75,000)

In Tier II, the highest percentage of funding went to Whitehorse at 45 per cent followed by Dawson City at 14 per cent and Watson Lake at 10 per cent.

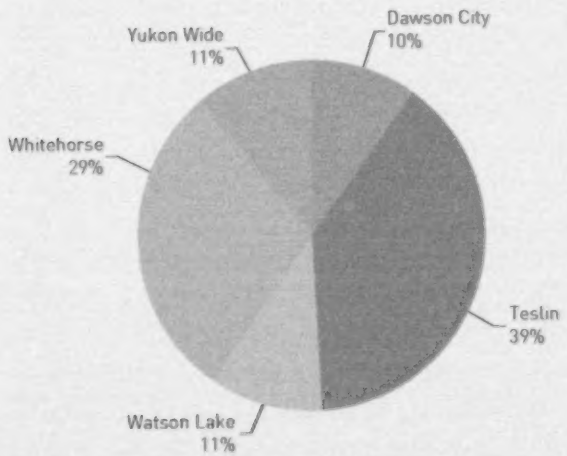
Community	Amount
Burwash	$75,000
Carcross	$44,006
Carmacks	$70,000
Dawson City	$190,131
Haines Junction	$21,852
Mayo	$75,000
Ross River	$56,615
Teslin	$67,598
Watson Lake	$146,320
Whitehorse	$639,105
Yukon Wide	$22,253
TOTAL	**$1,407,880**

Tier III Approvals by Community
(Funding requests over $75,000)

In Tier III, Teslin received 39 per cent of the funding with Whitehorse receiving 29 per cent and Yukon Wide receiving 10 per cent.

Community	Amount
Dawson City	$90,923
Teslin	$353,862
Watson Lake	$95,850
Whitehorse	$266,410
Yukon Wide	$97,683
TOTAL	**$904,728**

Figure 7: Tier III Dollars Approved by Community



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